

SENATE HIGHWAYS AND TRANSPORTATION
EXHIBIT NO
DATE: 1-25-07
BILL NOSR- 237

### INTRODUCTION TO G TIRES

Q Tires — Our Mission: Creating the world's safest tires. Q Tires retractable studded tires offer driv all-season performance without highway damage on dry or wet roads.

Introducing a revolutionary new tire technology that deploys studs on demand in snow and ice. Controlled by air within the tire, these retractable studs can be extended as needed—then retracted below the tread surface when no longer required. There are no chains to add. No tires to change. No extra tires to store.

#### Q Tires - Save Lives.

Celsius Tires with retractable studs are safer. Independent tests have shown that Celsius tires incorporating retractable studs are safer on ice than conventional studded tires, winter tires and "all season" tires.

#### Q Tires - Save Roads.

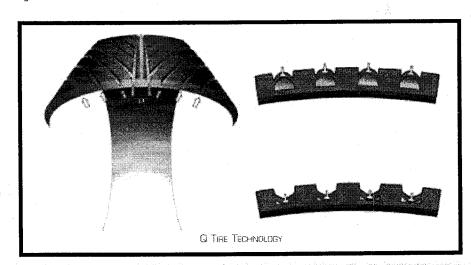
Celsius retractable studded tires truly are the alternative to studded tires and chains, which cause untold damage to roads, and cost taxpayers millions of dollars in road repair each year.

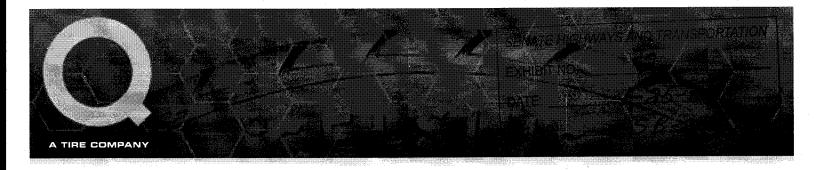
# Q Tires - Save Money.

Celsius retractable studded tires not only might save lives, but by reducing accidents and insurance claims, they will save Celsius owners money. And they can cost hundreds less than having two sets of tires.

# Q Tires - Help Save the Environment.

With Celsius retractable studded tires, there is less need to apply damaging salt and de-icing chemicals to the roads in wintertime, which leach into the soil and contaminate our groundwater.





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